



Mohammed Baobaid

Full-Stack Laravel Developer & Data Analytics Specialist

✉ m.baobaid@outlook.com ☎ +971 50 605 3099 📍 Abu Dhabi, UAE 🌐 mohammedbaobaid.com 👤 in/mbs0 🗄 mbs047
🌐 @mbs047

PROFILE

I design and build Laravel products, analytics workflows, and admin experiences that turn complex operations into clear, usable systems. My work sits between engineering, analytics, and practical UI decisions — turning scattered workflows into structured dashboards, admin panels, APIs, and reports that people can trust.

EXPERIENCE

Full-stack Freelancer 2020 – 2024
Implemented product surfaces across admin panels, tenant workflows, integrations, and customer-facing pages with a focus on reusable components.

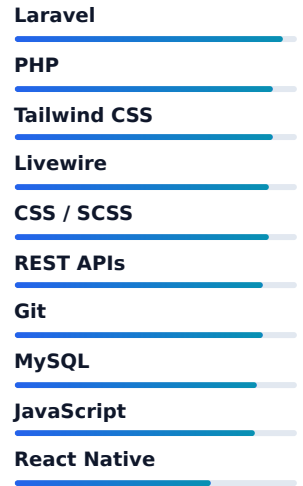
EDUCATION

Bachelor's Degree — Science in Statistics and Data Analytics 2020 – 2026
United Arab Emirates University (UAEU)
Focused on collecting, processing, and analyzing data to uncover patterns, generate actionable insights, and apply modern statistical methods through real-world practice and analytics software.

PROJECTS

- Cartaro Commerce Platform**
Multi-tenant commerce tooling with catalog, order, wallet flows, and 12+ modules. Built with Laravel, Livewire, and Filament.
- Analytics Operations Dashboard**
Unified 5+ data sources into automated Power BI dashboards tracking 20+ KPIs with daily refresh cycles.
- Admin Experience System**
Atomic Blade component library with 15+ reusable patterns, WCAG 2.1 accessibility, and adaptive motion.
- Integration & Workflow Toolkit**
Defensive API integration patterns with response tracing, webhook validation, and idempotent queue processing.
- Education Management Concept**
Learning-platform prototype with 24+ screens, 3 user roles, and scalable multi-cohort data model.

SKILLS



TOOLS

- Figma
- Git
- Tableau
- KNIME
- Excel
- Notion

LANGUAGES

Arabic Native
English Professional

INTERESTS

- Open-source contribution
- Data-driven product design
- AI workflow optimization
- Clean architecture patterns



TECHNICAL SKILLS

Engineering

- Laravel
- PHP
- Livewire
- REST APIs
- MySQL
- Git
- JavaScript
- React Native

Data & Analytics

- Power BI
- SQL
- Data Visualization
- Data Cleaning
- KPI Modeling
- Tableau
- KNIME

Frontend & Design

- Tailwind CSS
- CSS / SCSS
- Alpine.js
- UI/UX Design
- Figma
- Responsive Design

AI & Automation

- Prompt Engineering
- ChatGPT / Claude
- AI-Assisted Dev
- Copilot / Cursor

SERVICES

Laravel product builds

Custom admin panels, workflows, dashboards, and APIs built with Laravel, Livewire, and Filament.

UI/UX refinement

Interface improvements for clarity, trust, and conversion. Accessible and responsive design systems.

Analytics & BI systems

Clean reporting flows and business intelligence using Power BI, SQL, and ETL pipelines.

Technical systems review

Focused audits of code, data flow, and product behavior with actionable improvements.

CERTIFICATIONS

CERTIFICATE Certified Junior Laravel Developer Certificates.dev	2026	BADGE Text Processing in KNIME Analytics Platform Credly / KNIME	2026
BADGE Machine Learning in KNIME Analytics Platform Credly / KNIME	2026	BADGE Chemical Data in KNIME Analytics Platform Credly / KNIME	2026
BADGE KNIME Data Analyst Credly / KNIME	2026	BADGE Data Analytics and Visualization in KNIME Analytics Platform Credly / KNIME	2026
BADGE Advanced Proficiency in KNIME Analytics Platform Credly / KNIME	2026	BADGE Proficiency in KNIME Software for Collaboration and Productionization Credly / KNIME	2026

TARGET ROLES

- Full-Stack Laravel Developer
- Data Analytics Specialist
- Business Intelligence Builder
- Product-Focused UI Engineer

AVAILABILITY

Available for work Within 24 hours

References available upon request
Private references can be shared directly for serious academic, research, or hiring conversations.