DATA, DEVELOPMENT & DESIGN

Mohammed Baobaid

Data Analytics & Statistics Specialist



Abu Dhabi, UAE m.baobaid@outlook.com +971 50 605 3099 baobaid.me LinkedIn / in/mbs0 GitHub / mbs047

01 PROFILE

Data analytics and statistics specialist passionate about turning data into actionable insights. I combine analytical thinking with PHP and Laravel development to build data-centric applications, visualize information, and support informed decisions.

02 EXPERIENCE

Internship 2026 - Present

ADNOC Logistics & Services

Completing an internship within ADNOC Logistics & Services, gaining exposure to a large-scale energy maritime logistics environment and cross-functional business processes.

Full-stack Freelancer 2020 - 2024

Implemented product surfaces across admin panels, tenant workflows, integrations, and customer-facing pages with a focus on reusable components.

03 EDUCATION

Bachelor's Degree 2021 - 2026

Science in Statistics and Data Analytics

United Arab Emirates University (UAEU)

Focused on collecting, processing, and analyzing data to uncover patterns, generate actionable insights, and apply modern statistical methods through real-world practice and analytics software.

CORE SKILLS

Engineering

Laravel / PHP / Livewire / REST APIs / MySQL / Git / JavaScript / React Native

Frontend & Design

Tailwind CSS / CSS / SCSS / Alpine.js / UI/UX Design / Figma / Responsive Design

Data & Analytics

Power BI / SQL / Data Visualization / Data Cleaning / KPI Modeling / Tableau / KNIME

AI & Automation

Prompt Engineering / ChatGPT / Claude / AI-Assisted Dev / Copilot / Cursor

Productivity

Microsoft Excel / Microsoft Word / PowerPoint / Google Workspace

LANGUAGES

Arabic

Native

English

Professional Working Proficiency

QUALIFICATIONS

IELTS / 2020

Overall band 6.0

Links & profiles

Scan for my portfolio, GitHub, and LinkedIn.

baobaid.me/links

References available upon request

Private references can be shared directly for serious academic, research, or hiring conversations.

Mohammed Baobaid

baobaid.me

04 SELECTED PROJECTS

Telco Customer Churn Prediction 01

Lead analytics author, model builder, and evidence designer with Hamed Al-Saedi and Majid...

A business-facing churn model that turns telecom customer records into an interpretable retention workflow.

Market Segmentation Using Clustering 02

Lead analytics author and clustering workflow builder with Hamed Al-Saedi and Majid Tayfou...

A reproducible customer segmentation case where I transformed retail transactions into RFM features, selected a four-cluster structure, and translated the segments into marketing actions.

Product Demand Time Series Forecasting 03

Lead forecasting analyst and report author with Hamed Al-Saedi and Majid Tayfour

A reproducible ARIMA and ETS forecasting case that turns daily store-item sales into monthly inventory planning guidance.

Retail Performance Analytics 04

Lead retail analytics storyteller and Tableau dashboard builder

A Tableau case study where I analyzed Sample Superstore sales, profit, discounting, region, and product performance to test whether revenue growth was creating sustainable profit.

Multiple Regression in Biology & Analytics 05

Lead regression analyst, report author, and presentation designer

A regression case study where I modeled forest-fire burned area using environmental predictors, diagnosed the limits of OLS, and translated a weak but meaningful signal into responsible ecological interpretation.

05 CERTIFICATIONS

Critical Thinking Course
LinkedIn / 2026

Communicating with Confidence
LinkedIn / 2026

Microsoft Excel 2024
LinkedIn / 2026

Certified Junior Laravel Developer
Certificates.dev / 2026

Text Processing in KNIME Analytics Platform
Credly / KNIME / 2026

Machine Learning in KNIME Analytics Platform
Credly / KNIME / 2026

Chemical Data in KNIME Analytics Platform
Credly / KNIME / 2026

KNIME Data Analyst
Credly / KNIME / 2026

06 AREAS OF FOCUS

- ↗ Laravel product builds
- ↗ Analytics & BI systems
- ↗ UI/UX refinement
- ↗ Technical systems review

LET'S CONNECT

Good work starts with a conversation.

m.baobaid@outlook.com Abu Dhabi, UAE